



GO THE DISTANCE MAKE A DIFFERENCE

#SpiritofBelron

Celebrating 20 years of transforming lives

Join us for our second virtual Spirit of Belron Round the World Challenge.

Last year we ran, walked, cycled and swam over four times around the world – but in true Belron style, with your help, we aim to top that this year.

This year will mark a special moment as Belron employees celebrate 20 years of getting together to support our global charity partner, [Afrika Tikkun](#). We're doing this to make a difference to the lives of young people in South Africa.

The event will take place between **Wednesday 22nd and Sunday 26th September.**

- Registration will open during August and we'll be using an app, powered by atlasGO, to connect everyone prior to and during the event.
- You can participate as an individual or a team (maximum 5 people).
- Children can get involved too! Our young participants under 13 years of age can manually input their distances through the app via their parent's or guardian's account.
- You will be asked to donate a minimum of AUD\$5 (or the equivalent) to take part when you register. Your \$5 donation to participate and everything you raise will go directly to Afrika Tikkun.

On registering for the event, you will be able to choose your challenge for the five-day event from the following options:

1	5km in 5 days	For these challenges choose from running, walking, swimming, biking or the wheelchair option to reach your target Stick to one activity or mix it up – it's your choice!
2	20km in 5 days	
3	50km in 5 days	
4	100km in 5 days	
5	250km in 5 days	
6	Olympic Triathlon	Swim 1.5km, bike 40km and run 10km (entire event in one go)
7	Duathlon	Run 5km, bike 20km, run 5km (entire event in one go)
8	Marathon	42.2km running only (entire event in one go)

And of course, there will be lots of **prizes and recognition** including:

- Daily selfie photo competitions
- Recognition for furthest total distance covered by individuals and teams
- Prizes for furthest distance travelled by discipline
- Fastest Olympic triathlon, duathlon and marathon
- Recognition for the country that travels the furthest

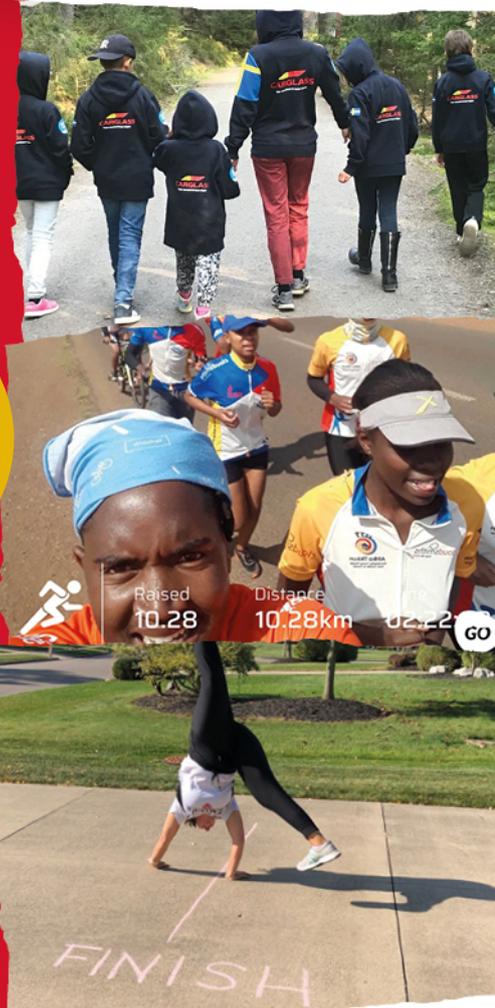
Are you ready to 'GO THE DISTANCE AND MAKE A DIFFERENCE'?

To register your place or for more details. **INSERT FORM** link here!!!!!!

Name / email /Company

#SpiritofBelron

BELRON WILL MATCH €5 FOR EACH PERSON PARTICIPATING IN THE EVENT!



Afrika Tikkun
Developing Young People
from Cradle to Career